

# **Introducing Emirates Fresh**

Moving perishable goods across the world is inevitably a difficult and challenging process, fraught with complications that could result in easily spoiled produce reaching its destination in less than optimal condition.

The difficulty lies in keeping shipment contents protected from heat, temperature fluctuation, time constraints, poor handling processes and limited cool chain network connections

Different types of perishables need varying levels of protection. The more delicate the shipment is, the more challenging the process.

Everyday perishables, such as fruits and vegetables, may have a tolerance for minor temperature fluctuations but must be kept cool and protected from contamination during transportation.

Goods that breathe to stay fresh, such as cut stems, and live seafood must be maintained at a consistently cool temperature, while also being stored in a ventilated cool dolly that allows for the flow of air.

Cargo that must be kept at a steady temperature, that cannot withstand any climate fluctuation, such as ice cream, cheese and wine, require an unbreakable cool chain.





# **Our Emirates Fresh product**

Emirates Fresh is the 3-tiered solution specially formulated to accommodate the movement of all types of perishable cargo.

### **Emirates Fresh | We keep it cool**

The cool chain solution developed for the transportation of everyday perishable produce, utilising contemporary equipment and proficient handling methods.

The shipper can opt to include the DuPont White Cover as an added preventative measure and Temperature Loggers to monitor the temperature of their cargo.

## Emirates Fresh Breathe | We keep it alive

Developed for the transportation of goods that must be allowed to breathe, whilst being kept at a constant temperature.

Our state-of-the-art ventilated cool dolly protects living produce during ramp transportation, so that they arrive at their destination in prime condition.

The shipper can opt to include the DuPont White Cover as an added preventative measure.

### Emirates Fresh Active | We keep it cold

The solution that utilises containers to actively maintain the contents at a steady temperature for a seamless cool chain.

## The Emirates SkyCargo advantage

Emirates SkyCargo solutions are fortified by our ultra-modern, industry leading cargo transportation support structure.

The Dubai hub is made up of DXB (Dubai International Airport) and DWC (Dubai World Central), the world's largest and most technologically advanced cargo handling facility, with warehouses dedicated to perishable goods.

Connected by a fleet of 12 refrigerated trucks, driving on built-for-purpose highways, the cargo flow between DXB and DWC is uninterrupted.

240 flights depart from Dubai every day, offering connections to destinations across our extensive global network, every 24 hours.

Our employees are highly trained in the handling processes needed for the appropriate transportation of perishable cargo.

Our Emirates Fresh solutions are specifically designed to ensure the integrity of any type of perishable product. Meaning that your shipment will reach its destination as fresh as the moment it was packed.

#### To find out more, visit skycargo.com/emiratesfresh

To book a shipment, register your details at skycargo.com and follow the simple booking guidelines or visit your local SkyCargo office.

For 24-hour support, call +971 600 566 661 or email us at skycargodxb@emirates.com

#### **Product features**

	Emirates Fresh	Emirates Fresh BREATHE	Emirates Fresh ACTIVE
DEDICATED RAMP OPERATION		•	•
QUICK RAMP TRANSPORTATION	•	<b>*</b>	•
THERMAL BLANKET		•	
COOL DOLLY SERVICES		•	
DEDICATED HANDLING AND STORAGE AT DUBAI HUB	<b>*</b>	•	•
EXPEDITED ACCEPTANCE AT ORIGIN AND DELIVERY AT STATION		<b>*</b>	•
WHITE COVER TEMP LOGGER TEMPERATURE MONITORING	OPTIONAL	OPTIONAL	•
ACTIVE CONTAINERS			~
	PXS	PXD	PXC